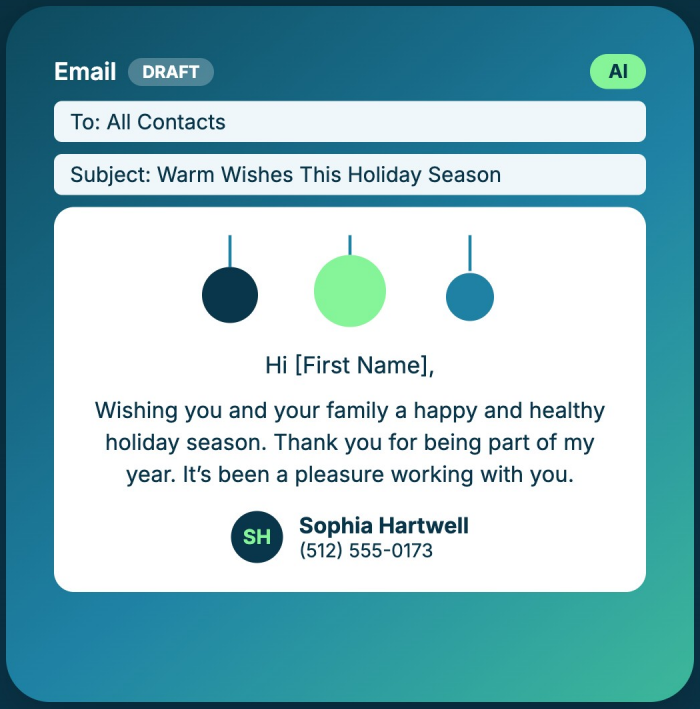
RISE

By MoxiWorks

Holiday Campaigns

Stay Top of Mind All Year Long.



What It Does

RISE sends your contacts a greeting on each holiday in the group you choose: Federal, Popular, Seasonal, or Time Change.

Why It Matters

- Stay relevant between transactions
- Add a personal touch automatically
- Keep your database engaged
- Set it once for the whole year

Before You Start

Using Engage or ActivePipe too? Turn off holiday campaigns there first so contacts don't get two greetings.

Quick Setup

1. Go to Campaigns > Create Campaign > Search for the pre-built holiday campaign you want
2. Choose your audience
3. Review the emails
4. Click Start

That's it. RISE sends each greeting on the day, all year long. Re-enroll each year to keep them going.

Common Question

"Will contacts get greetings for holidays that already passed?"

No. RISE skips any holiday whose date has passed and starts with the next one.

Learn More

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