



Market Insights

Personalized Market Updates, Automatically

What It Does

RISE sends market updates personalized to each contact's preferred ZIP code.

Why It Matters

- Stay relevant between transactions
- Deliver value automatically
- Build trust as the local expert
- Keep your database engaged

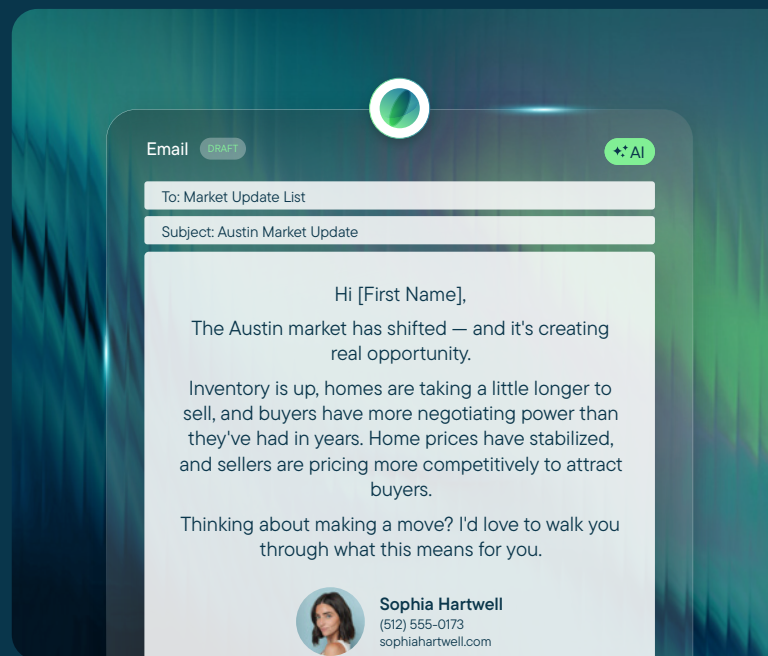
Before You Start

Contacts must have an Insights Location zip code on their profile — any contact without one will be skipped.

Common Question

“Why didn't everyone receive it?”

Most often, those contacts are missing location data.



Steps:

1. Go to Campaigns > Create Campaign > Search for the pre-built Market Insights Campaign
2. Choose your audience
3. Set the schedule (We recommend running it monthly)
4. Click Start

RISE now sends personalized market updates automatically.

Need Help?

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