RISE

By MoxiWorks

Property Match

The Right Home, the Day It Lists.



What It Does

RISE emails each contact new listings that match their saved property preferences, like price, bedrooms, and location.

Why It Matters

- Never miss the right listing
- Keep buyers engaged between showings
- Save time on manual searches
- Stay top of mind automatically

Before You Start

Connect your MLS and save property preferences on each buyer, or send a Client Discovery Survey to collect them.

Common Question

"Why isn't my buyer getting any matches?"

Check their preferences. Every field must match, so a narrow price range or missing location can rule out every listing.

Quick Setup

1. Go to Campaigns > Create Campaign > Select the pre-built Property Match campaign
2. Choose your audience
3. Review the email
4. Click Start

That's it. RISE keeps sending new matches to each contact automatically.

Good to know: A listing must match every preference that's set. Locations match exactly, so a contact saved as Seattle won't match a home listed in Bellevue.

Learn More

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